

Strategic Planning Services

We deliver direction, decisions, alignment & action plans

The Service

Sylvester Di Diego facilitates CEOs, CFOs & their executive teams through a strategic planning process that is insightful, rapid & dynamic!

Purpose

Clients address various **strategic imperatives** including:

- To strengthen the viability of the business model
- To reposition a business in a competitive market
- To respond to competitor moves & initiatives
- To launch a new business, product or service
- To prioritize opportunities (technologies, businesses or markets)
- To clarify strategy in order to leverage budget resources

Format

We apply a proven, flexible framework & customize each engagement to address each client's challenges & goals.

- We facilitate a current state review, define challenges, perform SWOT analysis, analyze the competitive market landscape, envision the future & design a roadmap with responsibilities.
- We leverage existing data & identify critical points for validation
- Teamwork is strengthened through a collaborative process.

Time

Duration depends on each client's goals & desired outcomes.

- A **Strategic Review** can be conducted over 1 or 2 days
- A more comprehensive **Strategic Planning Project** is done over several weeks or months depending on goals & desired outcomes

Deliverables

Immediate outcomes are:

- Specific action plans - with timelines & responsibilities
- Key talking points to convince boards, partners & investors to act
- Summary of key insights & decisions

What Clients Say

"Whether you know your business or think you know your business, Strategic Planning sessions with Sylvester will help validate your business assumptions, uncover opportunity perhaps overlooked, and force the assessment and possible correction of your strategy."

Seth A. Tropper
Founder & President
(& serial entrepreneur)
Switch2Health
Corporation
North Brunswick, NJ

About Sylvester Di Diego

Sylvester Di Diego is a management consultant, implementation specialist & professional facilitator. He was a global manager and also member of accelerator, private equity & corporate investment teams. Sylvester designs & delivers winning strategies & coaches for successful implementation for growth, competitiveness & profitability. He specializes in leading executive teams to collaborate & succeed in times of urgency, in challenging environments & for promising opportunities.

Since 1982, Sylvester has guided hundreds of businesses to start up, grow & turnaround. So far he has assisted executives to obtain over \$300 million of debt/equity financing for science, technology, manufacturing, distribution & service based businesses located throughout the Americas & Asia.

Prior to founding Strategy Dynamix, LLC, Sylvester held leadership roles with Mitsubishi Corporation & Scient Corporation. Sylvester has a BA from Harvard College & was awarded a Harvard Rockefeller Graduate Fellowship to Japan.



Strategy Dynamix
Accelerating Growth & Profits

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