

Seminar Services

We deliver real world understanding, skills & insights

The Service

Sylvester Di Diego designs & delivers executive seminars that develop real world knowledge, skills & insights that enable leaders to thrive in entrepreneurial, growth and spin out organizations.

Purpose

Clients value our seminars:

- To support achievement of business goals
- To inspire excellence & collaboration
- To enhance individual, group & corporate competencies
- To create, reinforce & transform corporate values & culture
- To enable creation & implementation of new corporate initiatives

Format

We apply proven curriculum & real business cases together with customized content & activities to meet client needs.

- The learning experience is designed to be relevant, interactive, fun & immediately applicable to daily business activities
- Seminars are offered either as closed sessions sponsored by a particular client or as open sessions for the general public
- We customize curriculum, content & activities for client needs
- We offer seminars as one-off learning experiences or as part of an integrated LEADERSHIP PROGRAM
- We can facilitate Seminars and Workshops in a manner that has the added benefit of creating & synchronizing 'hot teams'
- We often incorporate seminars & interactive WORKSHOPS as part of a consulting project or as part of a corporate retreat (on-site or off-site)

Time

- Most seminars are three (3) hours to one (1) day in duration

Deliverables

- Specific knowledge relevant to business situations
- Immediate application to business plans & daily operations

About Sylvester Di Diego

Sylvester Di Diego is a management consultant, implementation specialist & professional facilitator. He was a global executive and also member of accelerator, private equity & corporate investment teams. Sylvester designs & delivers winning strategies & coaches for successful implementation for growth, competitiveness & profitability. He specializes in facilitating executive teams to collaborate & succeed in times of urgency, in challenging environments & for promising opportunities.

Since 1982, Sylvester has guided hundreds of businesses to start up, grow & turnaround. So far he has assisted executives to obtain over \$300 million of debt/equity financing for science, technology, manufacturing, distribution & service based businesses located throughout the Americas & Asia.

Prior to founding Strategy Dynamix, LLC, Sylvester held leadership roles with Mitsubishi Corporation & Scient Corporation. Sylvester has a BA from Harvard College & was awarded a Harvard Rockefeller Graduate Fellowship to Japan.

Seminar List

BUSINESS PLANS

- Business Plans

FINANCE

- Financing Your Business

STRATEGY

- Strategic Planning & Implementation
- SWOT Analysis
- Brand Development

STRATEGIC ALLIANCES

- Strategic Alliances: Identification & Selection
- Strategic Alliances: Negotiation
- Strategic Alliances: Management

MARKETING

- Marketing Your Business
- Market Research & Analysis
- Go-To-Market Strategy & Implementation Plan
- Client Relationship Management

MANAGEMENT

- Leadership
- Negotiation
- Cross-Cultural Management



Strategy Dynamix

Accelerating Growth & Profits

www.StrategyDynamix.com

Sylvester Di Diego
Managing Partner

SDiDiego@StrategyDynamix.com

973.886.0010 mobile

866.407.9326 office

866.407.9321 facsimile