

# Business Plan Services

*We deliver viability from investor's viewpoint*

## The Services

Sylvester Di Diego assists founders, executives & investors to design, assess, revise, agree upon & improve business models & plans.

### Business Plan Seminar

Sylvester Di Diego's "10 Page Business Plan Seminar" provides a clear outline to show total attractiveness of an investment opportunity. The framework enables the business model to be conveyed in a complete, convincing and compelling manner with messages to wow investors.

### Business Plan Assessment & Recommendations

Sylvester conducts an assessment of the total viability of your business model as conveyed in a written business plan. He provides specific recommendations about how to improve the business model, important validation & back up data to include, key open questions from investor's viewpoint & ways to improve the presentation & messages.

### Business Plan Editing Sessions

For executives who benefit from personal coaching and deadlines this service provides one to one assistance to translate Sylvester's recommendations into specific messages, visuals & rapid rewrites to complete a business plan that is investor ready.

### Business Plan Revision Support

For executives who need deeper support to design & prepare a compelling business plan we offer more comprehensive support & guidance. In addition to outline, validation points and messaging, we guide thinking, research, analysis, projections and decisions.

### Facilitated Workshops for Clarity & Decisions Among Stakeholders

For executives and their teams who face multiple options for product applications, end user markets, strategic alliance partners & other key group decisions, Sylvester facilitates the team through rapid challenge definition, solution generation. alignment & roadmap with milestones.

## Time

- Duration varies by service, but typically requires minimal time with client - plus some time by consultant & is completed within weeks

## What Clients Say

"Sylvester Di Diego of Strategy Dynamix, LLC provided outstanding assistance for our Business Plan Revision Project, including designing and facilitating executive sessions. I would definitely recommend him to other companies for strategic planning and related projects."

Janet George Murnick,  
Ph.D., President  
(& serial entrepreneur)  
UV Solutions, Inc.  
Newark, New Jersey

## About Sylvester Di Diego

Sylvester Di Diego is a management consultant, implementation specialist & professional facilitator. He was a global executive and member of accelerator, private equity & corporate investment teams. Sylvester designs & delivers winning strategies & coaches for successful implementation for growth competitiveness & profitability. He specializes in facilitating executive teams to collaborate & succeed in times of urgency, in challenging environments & for promising opportunities,.

Since 1982, Sylvester has guided hundreds of businesses to start up, grow & turnaround. So far he has assisted executives to obtain over \$300 million of debt/equity financing for science, technology, manufacturing, distribution & service based businesses located throughout the Americas & Asia.

Prior to founding Strategy Dynamix, LLC, Sylvester held leadership roles with Mitsubishi Corporation & Scient Corporation. Sylvester has a BA from Harvard College & was awarded a Harvard Rockefeller Graduate Fellowship to Japan.



**Strategy Dynamix**  
Accelerating Growth & Profits

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