

PRESS RELEASE
For Immediate Release

Strategy Dynamix Locates its U.S. Headquarters in Morristown, New Jersey

MORRISTOWN, NEW JERSEY May 15, 2003 – Strategy Dynamix - a Business Growth Services company that accelerates the expansion of Japanese and U.S. firms, today announced that effective May 15th its U.S. headquarters is located in Morristown, New Jersey. "Serving clients from Morristown makes good sense due to its proximity to the global and regional headquarters of leading Japanese and American firms located not only throughout New Jersey, but also throughout the Metro New York area", explained Sylvester Di Diego, President of Strategy Dynamix.

The Strategy Dynamix Metro New York Office & Headquarters is located at 55 Madison Avenue, Suite 400, Morristown, New Jersey 07960. The office telephone number is 973.410.0909, facsimile number is 973.410.0914 and toll free U.S number is 800.558.1512.

About Strategy Dynamix

Strategy Dynamix is a bilingual Business Growth Services Company. Strategy Dynamix accelerates business expansion and enhances business performance for U.S. and Japanese companies, their suppliers, investors, and organizations that support them - especially during the critical growth points of market entry, business expansion, and repositioning. Clients especially leverage our services to address selling, supplying, and staffing needs. We understand business creation and the foreign direct investment (FDI) growth cycle - from the board room, plant floor, and vendor viewpoints. Each senior professional has over 20 years experience in management and advisory roles supporting trade and investment in local regions of the U.S. and Japan.

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